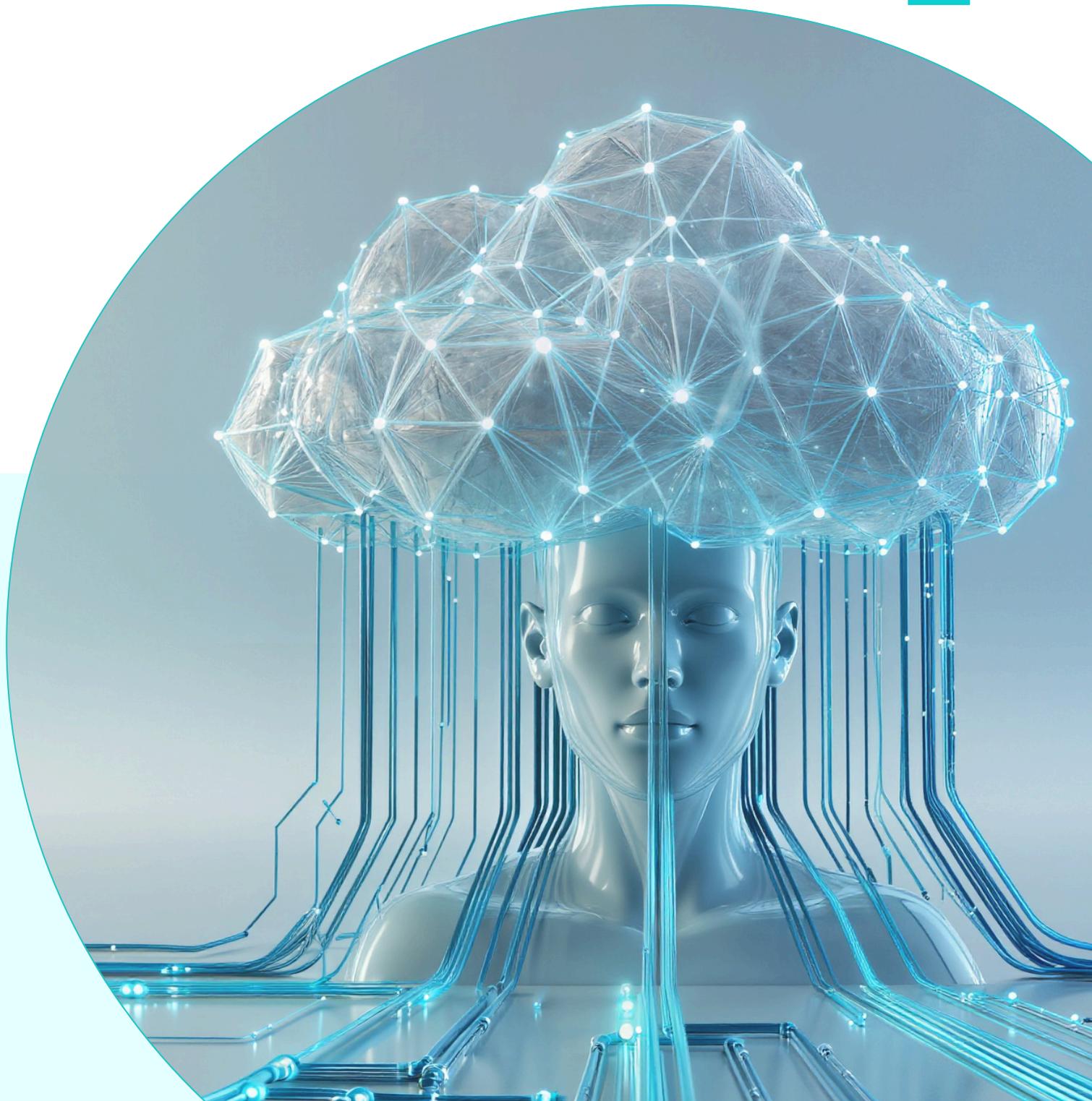
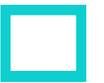


Custom AI Apps & Agents Development

Built by a Top-Rated Fiverr Pro. Shipped for Real Businesses.



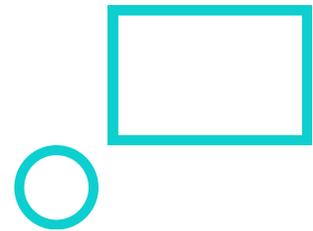


TABLE OF CONTENT

Serial no.	Topic
3	Meet The Founder
4	Overview
5	Why Most AI Projects Fail
6	Our Philosophy
7	AI Product Portfolio
8	What We Build for Clients
9	Our AI Development Stack
10	How We Build
11	Who This Is For
12	Why Choose InsightsTap
13	Engagement Models

Meet the Founder



Ritesh Osta @riteshosta Pro

★ 5.0 (45) | Level 2 ♦♦♦

Run your B2B Tech Company like an Ecommerce Store

📍 India 🗣️ English, Hindi, Bengali

🏆 Hand-picked by the Fiverr Pro team

🏢 Experienced in working with businesses

Expert in:

✔ Email Marketing

✔ Marketing Advice

✔ Marketing Strategy

✔ Search Engine Marketing (SEM)

About me

Just DM me "Portfolio," & I'll send you my process, case studies, and brochures immediately. Hi, I am Ritesh Osta. I help SaaS and B2B cloud-based companies increase sales velocity using the "Funnel Experience Framework." I help startups & businesses with: ✔ Marketing Automation and email marketing ✔ ABM & Lead Generation ✔ Data-Driven Performance Campaigns & PPC I am a certified public speaker and trainer who loves coaching people. I love cats and am part of PAWS, which provides shelter to homeless animals.

Skills

Marketing strategist

Google ad manager

Marketing funnels expert

Email marketer

Google PPC expert

Marketing automation expert

HubSpot CRM expert

Chatbot marketing expert

ActiveCampaign expert

GetResponse expert

Brand strategist

Marketing strategy consultant

Email automations expert

Hubspot sales expert

B2B marketer

B2B lead generator

5 Reviews

★★★★★ 5.

5 Stars  (43)

Rating Breakdown

4 Stars  (1)

Seller communication level

★ 5

3 Stars  (1)

Quality of delivery

★ 5

2 Stars  (0)

Value of delivery

★ 5

1 Star  (0)

OVERVIEW

From AI Idea to Production-Ready Product

Insightstap helps founders, startups, and B2B companies **design, build, and deploy custom AI applications and intelligent agents** that work reliably in production.

This service is led by **Ritesh Osta**, a **Top Rated Fiverr Pro AI Developer**, with multiple **live AI products already in market** – not demos, not experiments.

What we build:

AI apps, AI agents, chatbots, voice assistants, autonomous systems, and full AI SaaS platforms.

What you get:

AI products that ship fast, scale smoothly, and deliver real business value.

WHY MOST AI PROJECTS FAIL

Most AI initiatives break down because:

- They stop at proof-of-concepts
- There's no real architecture planning
- LLMs are used without orchestration
- UX is ignored
- Latency, cost, and reliability are not handled
- No production testing
- Teams lack full-stack AI expertise

Result:

Impressive demos → fragile products → stalled launches.

OUR PHILOSOPHY

AI Engineering, Not Prompt Experiments

We treat AI like software engineering, not content generation.

Our work combines:

- Product design
- Full-stack development
- LLM orchestration
- Agent logic
- Automation pipelines
- Scalable infrastructure

This is how AI products **actually survive production.**

AI PRODUCT PORTFOLIO

OneGPT – Multi-Model AI Chat Platform

Overview:

A unified AI chat interface supporting GPT-4o, Gemini, o1, o3-mini, and Llama, with multi-modal input.

Key Features:

- Multi-model access
- Text, image, PDF, video, audio input
- Image generation
- Unified chat experience

Tech Stack:

- Frontend: Flutter
- Backend: Python, Node.js (Express)
- Real-time: Socket.IO
- Database: MongoDB

Business Value:

Simplifies access to multiple AI models in one platform, improving productivity and user experience.

Elevate Health Lactation Voice AI

Overview:

Voice AI system for OBGYN Practice lactation follow-up calls using Vapi.ai integration.

Key Features:

- AI Lactation Consultant voice agent
- Call scheduling and management
- Patient follow-up automation
- Call recording & transcription
- Voicemail, Fax, SMS modules
- Dashboard for nurses/practice staff

Tech Stack:

- Frontend: Flutter 3.24+ with Material Design
- State Management: Riverpod 2.5+
- Backend: FastAPI with Swagger documentation
- Authentication: Firebase + OAuth (Google, Apple, Microsoft)
- Database: PostgreSQL + Hive (local storage)
- Real-time: WebSocket
- APIs: REST (WebSocket planned for later phases)
- Hosting: Google Cloud Platform

E-Prescription & Clinic Management

Overview:

Comprehensive e-prescription and clinic management platform for UK private healthcare with DigIdentity AES integration for legally compliant electronic signatures.

Core Modules:

- Public Website & Marketing
- Authentication & User Management (DigIdentity OIDC + AES)
- Prescription Management (NHS DM+D integration)

- Patient Management with CSV import
- Clinic Administration (multi-user)
- Token-based Billing & Subscription System
- Pharmacy Dispensing Interface (code-based lookup)
- Reporting & Analytics
- AI Support Bot
- Contact Management

Core Modules:

- Advanced Electronic Signatures (AES) meeting eIDAS Article 26
- NHS DM+D drug database integration
- Repeat prescription system (1-6 repeats)
- Long random prescription IDs (16+ characters)
- Rate limiting for pharmacy lookups (10/minute/IP)
- Multi-Factor Authentication (optional but recommended)

Tech Stack:

- Frontend: React with TypeScript, Material-UI v5
- State Management: Redux Toolkit with RTK Query
- Backend: Appwrite BaaS + FastAPI (Python 3.11+)
- Database: PostgreSQL 15+
- Authentication: Appwrite Auth + Digidentity OIDC/AES
- File Storage: Appwrite Storage
- Caching: Redis
- Email: SendGrid
- SMS: Twilio
- Payment: Stripe / PayPal
- Infrastructure: Docker, Nginx
- Monitoring: Prometheus + Grafana

ConnectChat — AI Chatbot + CRM Interface

Overview:

A customizable AI chatbot system for websites with a CRM-style dashboard.

Key Features:

- Website-embedded chatbot
- Custom AI models
- Visitor data capture
- Multi-LLM support
- Admin dashboard

Tech Stack:

- Frontend: React
- Backend: Node.js (Express)
- Database: MongoDB
- AI Models: OpenAI, Gemini

Business Value:

Improves customer engagement and lead capture using AI-driven conversations.

Ava AI – AI Voice Assistant

Overview:

A voice-based AI assistant for customer support and sales calls.

Key Features:

- Inbound & outbound calls
- Intelligent query handling
- 24/7 availability
- Real conversational responses

Tech Stack:

- Frontend: Next.js
- Backend: Node.js, Python
- AI Orchestration: LangChain
- Model: GPT-4o
- Telephony: Twilio

Business Value:

Reduces support load and improves response times through AI-driven voice automation.

WHAT WE BUILD FOR CLIENTS

▶ Custom AI Applications

- ▶ GPT-powered web apps
- ▶ Internal AI tools
- ▶ Multi-model AI platforms
- ▶ AI copilots & dashboards

▶ AI Agents & Autonomous Systems

- ▶ Research agents
- ▶ Browser automation agents
- ▶ Task execution agents
- ▶ Multi-step decision agents

▶ AI Chatbots

- ▶ Website chatbots
- ▶ Support bots
- ▶ Lead qualification bots
- ▶ CRM-connected assistants

➤ **AI Voice Agents**

- Call handling bots
- Booking assistants
- Sales & support voice agents

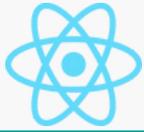
➤ **End-to-End AI SaaS Platforms**

- Multi-tenant architecture
- Authentication & roles
- Billing & usage tracking
- Admin dashboards
- Scalable AI infrastructure



OUR AI DEVELOPMENT STACK

FRONTEND



React



Next.js



Flutter

BACKEND



Python



Node.js

AI & ORCHESTRATION



LangChain

LLMS



GPT-4o



Claude



Gemini



Llama



Hugging Face

AUTOMATION



Playwright



Socket.IO

DATABASES



MongoDB



PostgreSQL

HOW WE BUILD

1. Product & Architecture Blueprint

Use-case definition, model strategy, data flow, UX, security.

2. Core Development

Frontend, backend, APIs, AI orchestration.

3. Agent & Automation Layer

Multi-step logic, autonomous workflows, browser/voice pipelines.

4. Testing & Optimization

Latency, cost, accuracy, reliability.

5. Deployment & Scaling

Monitoring, versioning, performance tuning.



WHO THIS IS FOR

- AI startups
- B2B SaaS companies
- Founders building AI products
- Enterprises automating workflows
- Teams replacing manual processes with AI

WHY CHOOSE INSIGHTSTAP?

- ▶ Built real AI products already in production
- ▶ Led by a Top Rated Fiverr Pro AI Developer
- ▶ Full-stack AI engineering capability
- ▶ Deep agent & LLM expertise
- ▶ Product-first mindset
- ▶ Trusted by global startups & B2B teams

We don't build experiments. We build AI products that ship.

ENGAGEMENT MODELS

- AI MVP Build
- Full AI Product Development
- AI Agents & Automation
- AI Integration into Existing Products





Transform your enterprise sales function with **InsightsTap**. Join the ranks of industry leaders who are embracing the future of **B2B sales**.



EMAIL:

info@insightstap.com



WEBSITE

www.insightstap.com



ADDRESS:

**Awfis, Rajarhat-2 2A, 6th floor, Eco Space New Town, New Town,
North 24 Parganas West Bengal, 700156 IN**