Build AI Apps, AI Agents & GTM Engines for B2B Companies

From Custom AI Development to Signal-Led Growth Systems

TABLE OF CONTENT

WHO WE ARE

- ▶ Full-stack AI development studio + GTM engineering consultancy
- ▶ Led by Ritesh Osta - Top 2% Fiverr Pro
- ▶ 18+ years experience, 1000+ B2B transformations

OUR UNIQUE POSITION

- ▶ **BUILD**: Custom AI solutions that solve real problems
- ▶ **GROW**: Signal-led GTM engines that scale revenue
- ▶ **INTEGRATE**: Seamless connection between AI and growth

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WHY CHOOSE INSIGHTSTAP?

The InsightsTap Difference: Your Trusted AI Partner

- Dual Expertise: The only partner offering Custom AI Development and Go-to-Market (GTM) Engineering.

- Real Products: We build and deliver actual tools (e.g., JobFeeder, OneGPT), not just consultations.

- Proven Track Record: 5.0 Star Rating, Top 2% Fiverr Pro Status.

- End-to-End Delivery: From AI ideation straight through to growth execution.

- Results Guaranteed: Clear ROI metrics and performance commitments.

Client Highlight: "*Cleared mind blocks and confusion most startups face.*"
- Yew Friend, Canada

Featured logos:

AllRide, FST, KompiTech, Woliba, Pelican Robotics.

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TECHNICAL PARTNERSHIP

Flexible Engagement Models

Engagement Model	Key Benefit
Staff Augmentation	Flexible Scaling with Your Tech Stack
Project-Based	Fixed Scope, Defined Timeline & Clear Deliverables
Managed Services	Full Ownership, SLA Guaranteed, Continuous Improvement

Meet the Founder

Ritesh Osta

Fiverr Pro Profile

Ritesh Osta @riteshosta ✔Pro

★ 5.0 (45) | Level 2 ✦✦✦

Run your B2B Tech Company like an Ecommerce Store

⊙ India   💬 English, Hindi, Bengali

✔ Hand-picked by the Fiverr Pro team   🏢 Experienced in working with businesses

Expert in:

✔ Email Marketing   ✔ Marketing Advice

✔ Marketing Strategy   ✔ Search Engine Marketing (SEM)

About me

Just DM me "Portfolio," & I'll send you my process, case studies, and brochures immediately. Hi, I am Ritesh Osta. I help SaaS and B2B cloud-based companies increase sales velocity using the "Funnel Experience Framework." I help startups & businesses with: ✔ Marketing Automation and email marketing ✔ ABM & Lead Generation ✔ Data-Driven Performance Campaigns & PPC I am a certified public speaker and trainer who loves coaching people. I love cats and am part of PAWS, which provides shelter to homeless animals.

Skills

| Marketing strategist | Google ad manager | Marketing funnels expert | Email marketer |

| Google PPC expert | Marketing automation expert | HubSpot CRM expert | Chatbot marketing expert |

| ActiveCampaign expert | GetResponse expert | Brand strategist | Marketing strategy consultant |

| Email automations expert | Hubspot sales expert | B2B marketer | B2B lead generator |

45 Reviews   ★★★★★ 5.

5 Stars	████████████ (43)	**Rating Breakdown**	
4 Stars	▌ (1)	Seller communication level	★ 5
3 Stars	▌ (1)	Quality of delivery	★ 5
2 Stars	(0)	Value of delivery	★ 5
1 Star	(0)		

TECHNICAL CAPABILITIES MATRIX

AI Development Stack		
Technology	**Use Case**	**Proficiency**
GPT-4o, Claude 3.5	LLM Integration	Expert
Langchain	Orchestration	Expert
Flutter	Cross-platform	Expert
React/Next.js	Web Apps	Expert
Python/FastAPI	Backend	Expert
Twilio/VAPI	Voice AI	Advanced

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TECHNICAL CAPABILITIES MATRIX

GTM Engineering Stack		
Platform	**Function**	**Integration Level**
HubSpot	CRM/Marketing	Full API
Salesforce	CRM/Sales	Full API
Clay	Data Enrichment	Native
LinkedIn Sales Nav	Outreach	Automated
Google/Meta Ads	Performance	Automated

PRODUCT PORTFOLIO

Flagship AI Products
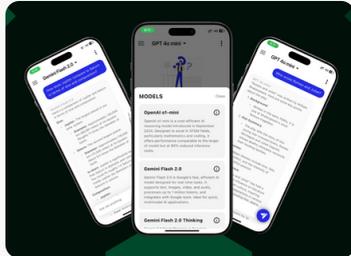
OneGPT
Your All-in-One AI Chat Hub

Overview: OneGPT is a unified chat interface that simplifies access to a wide range of leading AI models, including Gemini, GPT-4o, o1, o3 mini, and Llama 4.

Key Features:
- Multi-Model Access: Interact with various AI models from a single platform.
- Multi-Modal Input: Supports text, image, PDF, video, and audio uploads for enhanced AI processing.
- Image Generation: Integrated image generation capabilities.
- Unified Chat Experience: Streamlined and consistent user interface across different AI models.

Technologies:
- Frontend: Flutter
- Backend: Python, Node.js with Express
- Real-time Communication: Socket.IO
- Database: MongoDB

Value Proposition: OneGPT eliminates the complexity of managing multiple AI accounts by providing a single point of access, enhancing user convenience and efficiency in leveraging diverse AI capabilities.
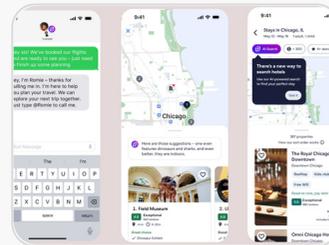
AetherPilot
Autonomous AI Assistant for Online Tasks and Travel Planning

Overview: AetherPilot is a sophisticated AI assistant engineered to automate online tasks and simplify travel planning through autonomous browser navigation and intelligent decision-making.

Key Features:
- Autonomous Browser Access: Can browse the internet, login to websites, and interact with web elements.
- Online Task Automation: Automates tasks like online ordering, job applications, social media management, and more.
- Intelligent Travel Planning: Plans complete trips based on user-provided budget and dates, including destination research, flight and hotel booking.
- LLM Powered Intelligence: Leverages GPT-4o and Gemini for natural language understanding, decision-making, and task execution.

Technologies:
- Backend: Python (FastAPI)
- Frontend: React
- AI Orchestration: Langchain
- LLMs: GPT-4o, Gemini
- Web Automation: Playwright (Selenium)

Value Proposition: AetherPilot streamlines online tasks and simplifies travel planning by acting as your personal autonomous agent, saving you time and effort while leveraging the power of advanced AI for intelligent and efficient execution.

PRODUCT PORTFOLIO

Business AI Solutions
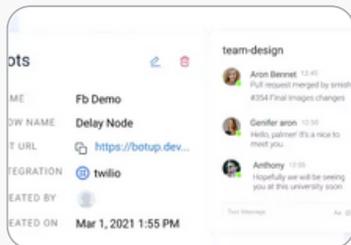
ConnectChat
AI-Powered Chatbot Integration & Customer Interaction Management

Overview: ConnectChat is a comprehensive platform designed to enable businesses to easily integrate and manage AI-powered chatbots on their websites, coupled with a CRM-like interface for tracking and analyzing user interactions.

Key Features:
- Easy Website Integration: Simple code snippet for embedding chatbots on any website.
- Customizable AI Models: Ability to create and train unique AI models using business-specific data.
- CRM-like Interaction Panel: Centralized dashboard to view and manage all chatbot conversations.
- Visitor Data Capture: Collects valuable visitor data such as email and location (derived from IP address).
- Multi-LLM Support: Leverages powerful AI models from OpenAI and Gemini for robust chatbot functionality.

Technologies:
- Frontend: React
- Backend: Node.js with Express
- AI Models: OpenAI, Gemini
- Database: MongoDB

Value Proposition: ConnectChat provides a streamlined solution for businesses to enhance website engagement, automate customer interactions, and gain valuable customer insights through integrated AI chatbots and a user-friendly CRM-like management panel, leading to improved customer service and potential lead generation.
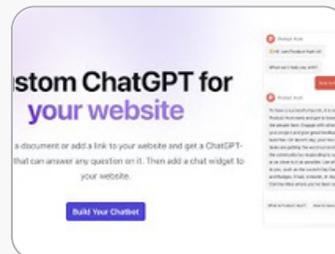
Ava AI
AI-Powered Voice Assistant for Call Centers

Overview: Ava is an AI-powered voice assistant designed for call centers. It automates customer support, outbound sales, inbound inquiries, and general customer query handling. Leveraging GPT-4o and Langchain, Ava delivers intelligent and efficient customer interactions. Built with Next.js, Node.js, Python, and Twilio for seamless call integration.

Key Features:
- Automated Customer Support: Handles routine customer support inquiries efficiently.
- Outbound & Inbound Call Management: Supports both proactive sales outreach and reactive customer service.
- Intelligent Query Resolution: Leverages GPT-4o and Langchain for natural and effective conversational AI.
- 24/7 Availability: Provides continuous customer service, improving response times and customer satisfaction.

Technologies:
- Frontend: Next.js
- Backend & Logic: Node.js, Python
- AI Orchestration: Langchain
- AI Model: GPT-4o
- Telephony Integration: Twilio

GTM TECHNICAL ARCHITECTURE

SIGNAL INTELLIGENCE & AUTOMATION

JobFeeder API

Dark Funnel Signals

HubSpot/Salesforce Automation

GTM TECHNICAL ARCHITECTURE

GROWTH ACCELERATION

in	AI-Powered Outreach

Meta	Performance Marketing

	AI SDR/BDR Agents

TECHNOLOGY STACK & EXPERTISE

DEVELOPMENT TECHNOLOGIES

AI/LLMS

GPT-4o	Claude 3.5
Gemini 2.0	Llama 3.3
Mistral	Azure
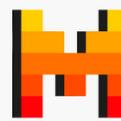
TECHNOLOGY STACK & EXPERTISE

DEVELOPMENT TECHNOLOGIES

FRAMEWORKS

React	Next.js
Flutter	Django
FastAPI	Spring Boot

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TECHNOLOGY STACK & EXPERTISE

DEVELOPMENT TECHNOLOGIES
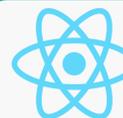
LANGUAGES

Python

JavaScript

TypeScript

Dart

Java

React

TECHNOLOGY STACK & EXPERTISE

DEVELOPMENT TECHNOLOGIES

DATABASES

MongoDB

PostgreSQL

Firebase

Airtable

TECHNOLOGY STACK & EXPERTISE

GTM TOOLS

AUTOMATION

Zapier	n8n
Workato	Make

ANALYTICS

Tableau	Looker
Mixpanel	Segment

AUTOMATION

Clay	RB2B
CommonRoom	Factors AI

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IMPLEMENTATION METHODOLOGY

Milestone 1: Discovery & Architecture

- Technical audit
- API assessments
- Data flow mapping
- Stack recommendations

Milestone 2: Development

- Core system build
- AI model training
- Integration setup
- Testing protocols

Milestone 3: Deployment

- Production launch
- Team training
- Documentation
- Monitoring setup

Milestone 4: Optimization

- Performance tuning
- A/B testing
- Scale testing
- Iteration planning

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PERFORMANCE METRICS

System Performance:

- API Response: <200ms average
- Uptime: 99.9% SLA
- AI Accuracy: 94% intent matching
- Integration Success: 100% CRM sync

Business Outcomes:

- Pipeline Velocity: +200-300%
- CAC Reduction: 30-40%
- Conversion Rates: 3-6× improvement
- ROI: 12:1 average

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TECHNICAL SERVICES MENU

AI Development:

- Custom LLM fine-tuning
- Multi-agent systems
- Voice AI solutions
- Computer vision apps
- RAG implementations

GTM Engineering:

- Signal infrastructure
- Workflow automation
- Data pipeline architecture
- Performance optimization
- Custom integrations

DevOps & Support:

- CI/CD setup
- Monitoring systems
- Security audits
- Performance optimization
- 24/7 support available

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ENTERPRISE ARCHITECTURE

Scalability Features:

- Microservices architecture
- Kubernetes orchestration
- Auto-scaling protocols
- Load balancing
- CDN implementation
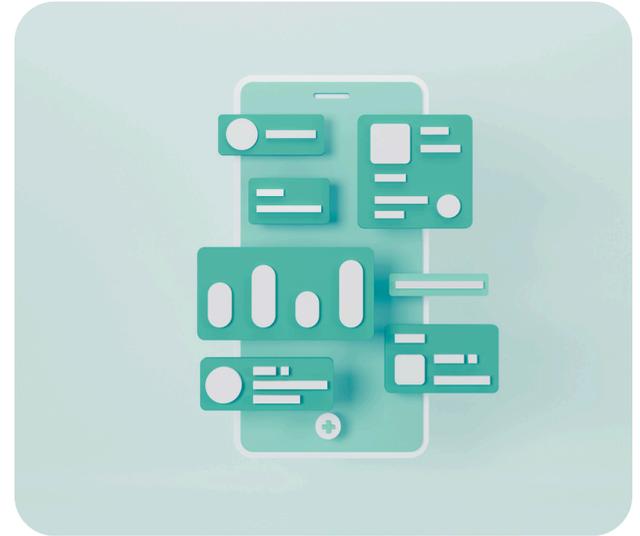
Security & Compliance:

- GDPR/CCPA compliant
- SOC 2 ready
- End-to-end encryption
- Regular security audits
- Data residency options

DEVELOPMENT TEAM

Core Expertise:

- 15+ senior developers
- 18+ years industry experience
- 1000+ successful deployments

Specialized Skills:

- AI/ML Engineers
- Full-stack Developers
- DevOps Engineers
- Data Engineers
- GTM Specialists

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Transform your enterprise sales function with **InsightsTap**. Join the ranks of industry leaders who are embracing the future of **B2B sales**.

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